



Our organization would like to become a Directions 2020 Sponsor or Expo Exhibitor*

- Diamond - \$30,000
 Gold (specify position):
 position 1 - \$21,500
 position 2 - \$20,500
 positions 3 to 5 - \$19,500
 Silver – \$14,500
 Bronze - \$9,500
 Expo Exhibitor – \$5,500

Our organization would like to take advantage of Directions 2020 MPOs

- Keycard Sponsor (1 only) - \$6,000
 30-second Video Ad at a General Session - \$1,000**
 Lanyard Sponsor (1 only) - \$5,000
 45-second Video Ad at a General Session - \$1,500**
 Attendee Giveaway (1 only) - \$2,000
 60-second Video Ad at a General Session - \$2,000**
 Directions Connections Sponsor (1 only) - \$2,000
 Lunch Table Tents (1 only per day) - \$1,500 per day
 Date(s): Wednesday 12/02 Thursday 12/03 Friday 12/04
 Sponsor Coupon Ad - \$300
 Keynote Seat Drop (1 only per keynote) - \$750 Date(s): Tuesday 12/01 Wednesday 12/02
 Expo Reception Hospitality Sponsor - \$4,000
 Electronic Ad - \$500
 Partner Celebration Hospitality Sponsor - \$4,000

Company Information

Company: _____ Name to be used: _____
 URL to be used: _____
 Address: _____
 City: _____ State / Province: _____
 Country: _____ Zip / Postal Code: _____

Partner Type

- Reseller
 ISV Only
 Consultant
 Microsoft
 Other: _____

Primary Contact

Name: _____
 Title: _____
 Phone: _____
 Email: _____

Additional Event Contact

Name: _____
 Title: _____
 Phone: _____
 Email: _____

Form of Payment

- Check
 Bank Transfer
 Credit Card
 Total Amount: _____

Please send Sponsorship Form to Diane Saeger, Sponsorship Chair: sponsors@DirectionsNA.com. Send checks to Directions 2020, Cronus USA, Inc., 4227 South Meridian, Suite C#446, Puyallup, WA 98373.

For bank transfer information, contact Amy Homan, Treasurer: treasurer@DirectionsNA.com. For credit card payment, please contact Diane Seager with your card information.

Payment and Cancellation Policies

Please pay major sponsor fees by check or money order only. Full payment is due immediately to secure your sponsorship. Sponsorships will be held for 10 days and released if payment is not received. Cancellation prior to September 4, 2020, 50% of your fees refunded. After September 4 fees are non-refundable.

Terms and Conditions

- We have read and agree to the [Terms and Conditions](#) and [Rules and Regulations](#) of Sponsorship as outlined in the Directions 2020 Sponsorship Contract.

Name: _____ Signature: _____ Date: _____

**All Sponsorships are based on availability, first come first served and may be sold out without notice **Available to Diamond, Gold, Silver and Bronze Sponsors only*