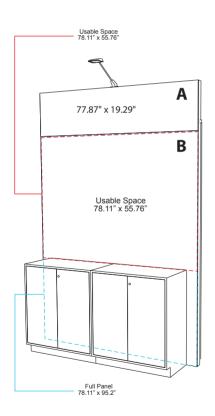


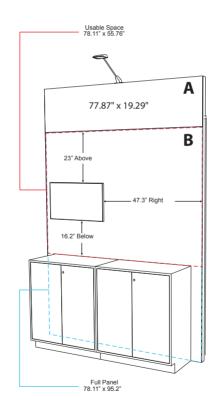


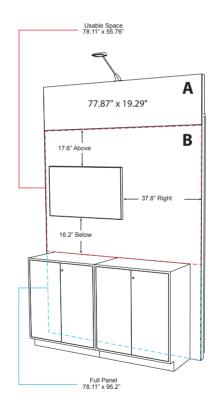
\*Section A needs to include either the Company name or company logo

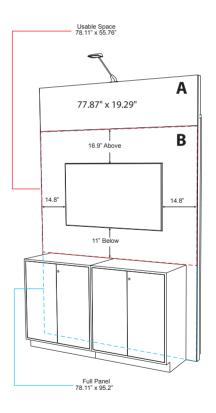
# **DISTRIBUTOR KIOSK (PREMIER)**

2M Wide x 9.5' Tall with Seamless SEG Graphics
GRAPHIC SUBMISSION GUIDELINES









**OPTION 1** 

No Monitor

**OPTION 2A**Optional 32" Monitor

**OPTION 2B**Optional 43" Monitor

**OPTION 3**Optional 55" Monitor



7500 Exchange Drive, Orlando, FL 32809 774-568-5425

# **Directions North America 2025**

Monday, April 7 – Wednesday, April 9, 2025 Virgin Hotels Las Vegas

# **DISTRIBUTOR KIOSK (PREMIER) ORDER FORM**

ARTWORK SUBMISSION DEADLINE	2/6/2025
ARTWORK APPROVAL DEADLINE (all artwork submitted and approved)	2/27/2025
ARTWORK LATE APPROVAL PERIOD (Sponsor incurs 30% rush fee)	3/13/2025
Please note: If approved graphics are not received by Thursday, March 13, 2025, your convillation of your graphics	ompany logo

PLEASE SUBMIT TWO ORDER FORMS, ONE FOR EACH KIOSK.

Description			
DISTRIBUTOR KIOSK (PREMIER)* *Includes 2 Graphic Panels (A & B)	7		9
A. Header Panel: 77.87" wide x 19.29" high	A B	B	A B
File Name:		32"/40'	55"
B. Back Panel: 78.11" wide x 95.2" high*			
File Name:			
32" Mounted Monitor is Optional Rental price is \$320.00 for the 32" monitor and includes the mount and HDMI cable.		CIRCLE ONE	
43" Mounted Monitor is Optional Rental price is \$400.00 for the 43" monitor	OPTION 1	OPTION 2A 32" monitor	OPTION 3
and includes the mount and HDMI cable. 55" Mounted Monitor is Optional		OPTION 2B	
Rental price is \$550.00 for the 55" monitor		43" monitor	
and includes the mount and HDMI cable.	includes the mount and HDMI cable.  Please email DirectionsGraphics@willwork.com with tv measurements once a size is chosen		
PLEASE NOTE:			
AV is NOT included.			
*For Panel B $-$ While the visible graphic area is only 78.11" x 55. must be 78.11" x 95.2". Please see page 1 for size breakdown.	76", the graphic file for s	submission	
**Electrical drop will be placed into the demo counter, as shown your drops to be in a location other than the back of your kiosk, drops, you will be credited for the value of the drops included in y ***If hardline Internet is required, please order separately. Please	please contact the Virgi our sponsorship packaç	n Hotel. If you need to ge by the electrical ser	upgrade your
150 DPI – PRINTABLE PDF OR ILLUSTRATOR FILE – DirectionsGraphics@willwork.com			
Please print or type information below:			
Contact Name:	: Email:		
Telephone:	one: Fax:		
Exhibiting Company Name:	1	Kiosk Number:	

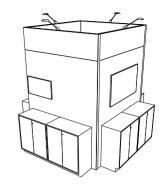


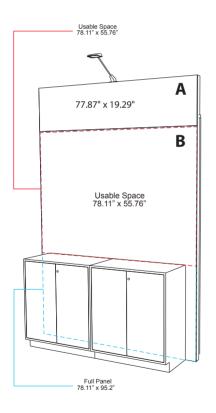


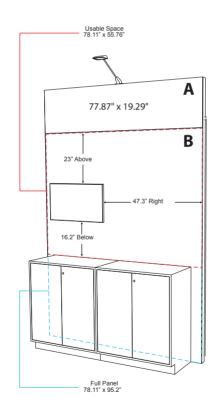
\*Section A needs to include either the Company name or company logo

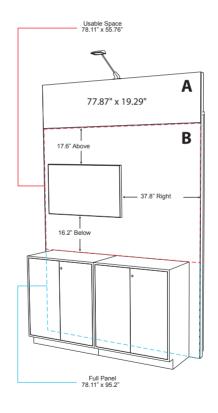
# **DISTRIBUTOR KIOSK (EXPO)**

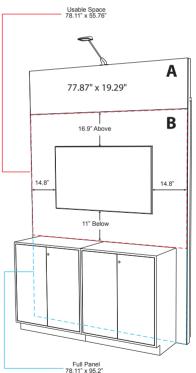
2M Wide x 9.5' Tall with Seamless SEG Graphics
GRAPHIC SUBMISSION GUIDELINES











OPTION 1
No Monitor

**OPTION 2A**Optional 32" Monitor

**OPTION 2B**Optional 43" Monitor

**OPTION 3**Optional 55" Monitor



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# **Directions North America 2025**

Monday, April 7 – Wednesday, April 9, 2025 Virgin Hotels Las Vegas

## **DISTRIBUTOR KIOSK (EXPO) ORDER FORM**

ARTWORK SUBMISSION DEADLINE	2/6/2025
ARTWORK APPROVAL DEADLINE (all artwork submitted and approved)	2/27/2025
ARTWORK LATE APPROVAL PERIOD (Sponsor incurs 30% rush fee)	3/13/2025
Please note: If approved graphics are not received by Thursday, March 13, 2025, your	company logo

PLEASE SUBMIT TWO ORDER FORMS, ONE FOR EACH KIOSK.

Description			
DISTRIBUTOR KIOSK (EXPO)*	_		_
*Includes 2 Graphic Panels (A & B)	A	A	A
A. Header Panel: 77.87" wide x 19.29" high	В	В	В
File Name:		32"/40	55"
B. Back Panel: 78.11" wide x 95.2" high*			
File Name:			
32" Mounted Monitor is Optional Rental price is \$320.00 for the 32" monitor and includes the mount and HDMI cable.		CIRCLE ONE	
43" Mounted Monitor is Optional Rental price is \$400.00 for the 43" monitor	OPTION 1	OPTION 2A 32" monitor	OPTION 3
and includes the mount and HDMI cable.		OPTION 2B	
55" Mounted Monitor is Optional Rental price is \$550.00 for the 55" monitor		43" monitor	
and includes the mount and HDMI cable.	Please email DirectionsGraphics@willwork.com with tv measurements once a size is chosen		
PLEASE NOTE:			
AV is NOT included.			
*For Panel B $-$ While the visible graphic area is only 78.11" x 55 must be 78.11" x 95.2". Please see page 1 for size breakdown.	.76", the graphic	file for submission	
**Electrical drop will be placed into the demo counter, as shown in the rendering. If you require additional drops, or placement of your drops to be in a location other than the back of your kiosk, please contact the Virgin Hotel. If you need to upgrade your drops, you will be credited for the value of the drops included in your sponsorship package by the electrical services provider.			
***If hardline Internet is required, please order separately. Please contact the Virgin Hotel.			
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Please print or type information below:			
Contact Name:	tact Name: Email:		
Telephone:	Fax:		
Exhibiting Company Name:		Kiosk Number:	



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## **Directions North America 2025**

Monday, April 7 – Wednesday, April 9, 2025 Virgin Hotels Las Vegas

will be printed in lieu of your graphics.

#### DISTRIBUTOR EXPO HALL HANGING BANNER ORDER FORM

ARTWORK SUBMISSION DEADLINE	2/6/2025
ARTWORK APPROVAL DEADLINE (all artwork submitted and approved)	2/27/2025
ARTWORK LATE APPROVAL PERIOD (Sponsor incurs 30% rush fee)	3/13/2025
Please note: If approved graphics are not received by Thursday, March 13, 2025, you	ır company logo

#### **Description**

#### **DISTRIBUTOR EXPO HALL HANGING BANNER\***

# File Name:

#### Specifications:

Banner Size 36" wide x 96" high

Full Bleed: 37.25" w x 97.25" t (includes .625" bleed on all four sides.)

Trim: 36" w x 96" t

Live Safe Area: Set all text at least 1" from crop line

#### Include Bleed Area and Crop Marks:

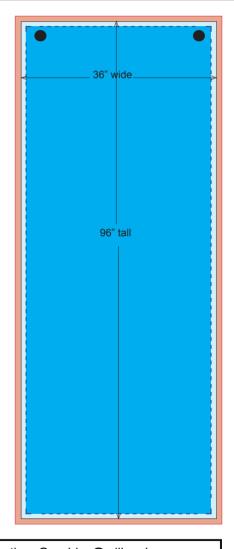
All files must have a 0.625" bleed on each side. Artwork must extend to the full bleed area (37.25" x 97.25"). On your PDF, please include bleed area and show crop marks at 36" x 96".

#### **Grommets:**

Grommets will be placed approximately 1.5" within the safe area at the top of the banner. Make sure you do not have any crucial text or graphics in areas where the grommets could interfere.

#### **Pole Pockets:**

A 3" pole pocket will be placed at the bottom of the banner. Some banners may have a 3" pole pocket instead of grommets at the top. Make sure you do not have any crucial text or graphics in areas where the pole pockets could interfere.



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### Please print or type information below:

Contact Name:	Email:	
Telephone:	Fax:	
Exhibiting Company Name:		Kiosk Number:



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## **Directions North America 2025**

Monday, April 7 – Wednesday, April 9, 2025 Virgin Hotels Las Vegas

#### DISTRIBUTOR GENERAL SESSION HANGING BANNER ORDER FORM

ARTWORK SUBMISSION DEADLINE	2/6/2025
ARTWORK APPROVAL DEADLINE (all artwork submitted and approved)	
ARTWORK LATE APPROVAL PERIOD (Sponsor incurs 30% rush fee)	3/13/2025
Please note: If approved graphics are not received by Thursday, March 13, 2025, your compwill be printed in lieu of your graphics.	any logo

#### **Description**

#### **DISTRIBUTOR GENERAL SESSION HANGING BANNER\***

# Banner Size 36" wide x 96" high File Name:

#### Specifications:

Full Bleed: 37.25" w x 97.25" t (includes .625" bleed on all four sides.)

Trim: 36" w x 96" t

Live Safe Area: Set all text at least 1" from crop line

#### Include Bleed Area and Crop Marks:

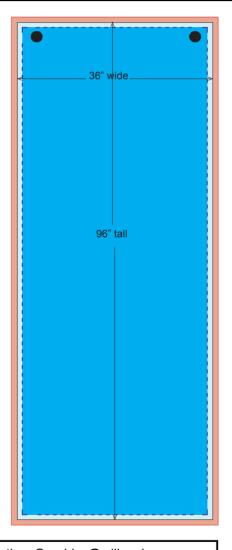
All files must have a 0.625" bleed on each side. Artwork must extend to the full bleed area (37.25" x 97.25"). On your PDF, please include bleed area and show crop marks at 36" x 96".

#### **Grommets:**

Grommets will be placed approximately 1.5" within the safe area at the top of the banner. Make sure you do not have any crucial text or graphics in areas where the grommets could interfere.

#### **Pole Pockets:**

A 3" pole pocket will be placed at the bottom of the banner. Some banners may have a 3" pole pocket instead of grommets at the top. Make sure you do not have any crucial text or graphics in areas where the pole pockets could interfere.



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#### Please print or type information below:

Contact Name:	Email:	
Telephone:	Fax:	
Exhibiting Company Name:		Kiosk Number: