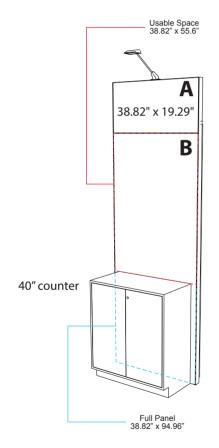




SILVER KIOSK (Premier)

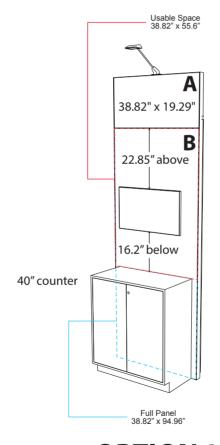
*Section A needs to include either the company name or company logo

1M Wide x 9.5' Tall
GRAPHIC SUBMISSION GUIDELINES



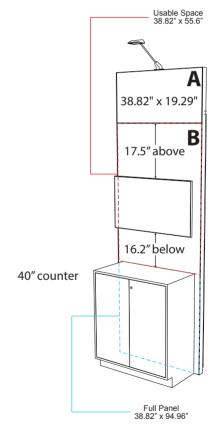
OPTION 1

No Monitor



OPTION 2

Optional 32" Monitor



OPTION 3

Optional 43" Monitor



WILLWORK

7500 Exchange Drive, Orlando, FL 32809 774-568-5425

Description

Directions North America 2025 Monday, April 7 – Wednesday, April 9, 2025 Virgin Hotels Las Vegas

SILVER KIOSK (PREMIER) ORDER FORM

ARTWORK SUBMISSION DEADLINE	2/6/2025
ARTWORK APPROVAL DEADLINE (all artwork submitted and approved)	2/27/2025
ARTWORK LATE APPROVAL PERIOD (Sponsor incurs 30% rush fee)	3/13/2025
Please note: If approved graphics are not received by Thursday, March 13, 2025, your will be printed in lieu of your graphics	company logo

PLEASE SUBMIT TWO ORDER FORMS, ONE FOR EACH KIOSK.

SILVER KIOSK (PREMIER)*			
*Includes 2 Graphic Panels (A & B)	A	A	A
A. Header Panel: 38.82" wide x 19.29" high File Name:	B	В	В
B. Back Panel: 38.82" wide x 94.96" high* File Name:		32"	43"
32" Mounted Monitor is Optional Rental price is \$320.00 for the 32" monitor and includes the mount and HDMI cable.			
43" Mounted Monitor is Optional		CIRCLE ONE	
Rental price is \$400.00 for the 43" monitor and includes the mount and HDMI cable.	OPTION 1	OPTION 2	OPTION 3
Please email DirectionsGraphics@willwork.com with tv measurements once a size is chosen			
PLEASE NOTE:			
AV is NOT included.			
*For Panel B – While the visible graphic area is only 38.82" x 55.0 must be 38.82" x 94.96". Please see page 1 for size breakdown.	6", the graphic file sub	mission	
**Electrical drop will be placed into the demo counter, as shown your drops to be in a location other than the back of your kiosk, you will be credited for the value of the drops included in your sp	please contact the Vir	gin Hotel. If you need	to upgrade your drops,
***If hardline Internet is required, please order separately. Pleas	e contact the Virgin H	otel.	
150 DPI – PRINTABLE PDF OR ILLUSTRATOR Please print or type information below:	R FILE – DirectionsG	raphics@willwork.cc	m
	nail:		
Telephone: Fa	X:		
Exhibiting Company Name:	k	iosk Number:	

Please Note: Kiosk is included in your sponsorship package. For monitor rentals and exhibitor orders, a Credit Card must be on file to ensure payment. No Goods or services will be rendered without a credit card accompanying this order. Your preferred method of payment will be used, if other than the credit card on file, to complete this order at the close of the show. Please visit the Willwork Service Desk to finalize your invoice. No adjustment will be made after the close of the show.

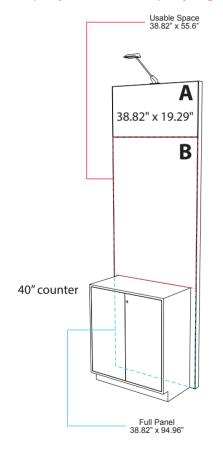




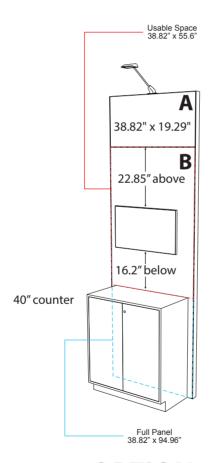
SILVER KIOSK (EXPO)

GRAPHIC SUBMISSION GUIDELINES

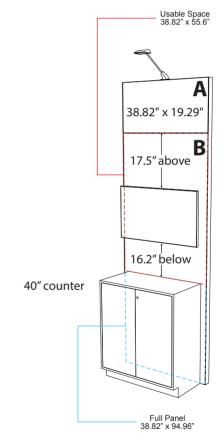
*Section A needs to include either the company name or company logo



OPTION 1
No Monitor



OPTION 2Optional 32" Monitor



OPTION 3
Optional 43" Monitor



WILLWORK

7500 Exchange Drive, Orlando, FL 32809 774-568-5425

Directions North America 2025

Monday, April 7 – Wednesday, April 9, 2025 Virgin Hotels Las Vegas

SILVER KIOSK (EXPO) ORDER FORM

ARTWORK SUBMISSION DEADLINE		2/6/2025
ARTWORK APPROVAL DEADLINE (all artwor	rk submitted and approved)	2/27/2025
ARTWORK LATE APPROVAL PERIOD (Spon:	sor incurs 30% rush fee)	3/13/2025
Please note: If approved graphics are not received by printed in lieu of your graphics	ved by Thursday, March 13, 2025, yo	our company logo

PLEASE SUBMIT TWO ORDER FORMS, ONE FOR EACH KIOSK.

Description			
SILVER KIOSK (EXPO)* *Includes 2 Graphic Panels (A & B)	A	A	A
A. Header Panel: 38.82" wide x 19.29" high	A		A
File Name:	В	В	В
B. Back Panel: 38.82" wide x 94.96" high*	В	32"	43"
File Name:		J2	75
32" Mounted Monitor is Optional Rental price is \$320.00 for the 32" monitor and includes the mount and HDMI cable.			
43" Mounted Monitor is Optional Rental price is \$400.00 for the 43" monitor and includes the mount and HDMI cable.			
Please email DirectionsGraphics@willwork.com with tv measurements once a size is chosen		CIRCLE ONE	
LEASE NOTE:	OPTION 1	OPTION 2	OPTION 3

AV is NOT included.

*For Panel B – While the visible graphic area is only 38.82" x 55.6", the graphic file submission must be 38.82" x 94.96". Please see page 1 for size breakdown.

**Electrical drop will be placed into the demo counter, as shown in the rendering. If you require additional drops, or placement of your drops to be in a location other than the back of your kiosk, please contact the Virgin Hotel. If you need to upgrade your drops, you will be credited for the value of the drops included in your sponsorship package by the electrical services provider.

***If hardline Internet is required, please order separately. Please contact the Virgin Hotel.

150 DPI - PRINTABLE PDF OR ILLUSTRATOR FILE - DirectionsGraphics@willwork.com

Please print or type information below:

Contact Name:	Email:	
Telephone:	Fax:	
Exhibiting Company Name:		Kiosk Number:

Please Note: Kiosk is included in your sponsorship package. For monitor rentals and exhibitor orders, a Credit Card must be on file to ensure payment. No Goods or services will be rendered without a credit card accompanying this order. Your preferred method of payment will be used, if other than the credit card on file, to complete this order at the close of the show. Please visit the Willwork Service Desk to finalize your invoice. No adjustment will be made after the close of the show.



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Directions North America 2025

Monday, April 7 – Wednesday, April 9, 2025 Virgin Hotels Las Vegas

SILVER EXPO HALL HANGING BANNER ORDER FORM

ARTWORK SUBMISSION DEADLINE	2/6/2025
ARTWORK APPROVAL DEADLINE (all artwork submitted and approved)	
ARTWORK LATE APPROVAL PERIOD (Sponsor incurs 30% rush fee)	3/13/2025
Please note: If approved graphics are not received by Thursday, March 13, 2025, you will be printed in lieu of your graphics.	r company logo

Description

SILVER EXPO HALL HANGING BANNER*

Banner Size 36" wide x 96" high File Name:

Specifications:

Full Bleed: 37.25" w x 97.25" t (includes .625" bleed on all four sides.)

Trim: 36" w x 96" t

Live Safe Area: Set all text at least 1" from crop line

Include Bleed Area and Crop Marks:

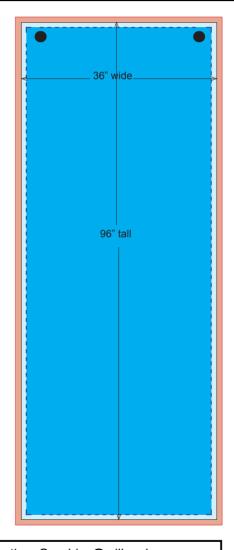
All files must have a 0.625" bleed on each side. Artwork must extend to the full bleed area (37.25" x 97.25"). On your PDF, please include bleed area and show crop marks at 36" x 96".

Grommets:

Grommets will be placed approximately 1.5" within the safe area at the top of the banner. Make sure you do not have any crucial text or graphics in areas where the grommets could interfere.

Pole Pockets:

A 3" pole pocket will be placed at the bottom of the banner. Some banners may have a 3" pole pocket instead of grommets at the top. Make sure you do not have any crucial text or graphics in areas where the pole pockets could interfere.



150 DPI - PRINTABLE PDF OR ILLUSTRATOR FILE - DirectionsGraphics@willwork.com

Please print or type information below:

Contact Name:	Email:	
Telephone:	Fax:	
Exhibiting Company Name:		Kiosk Number:

Please Note: Kiosk is included in your sponsorship package. For monitor rentals and exhibitor orders, a Credit Card must be on file to ensure payment. No Goods or services will be rendered without a credit card accompanying this order. Your preferred method of payment will be used, if other than the credit card on file, to complete this order at the close of the show. Please visit the Willwork Service Desk to finalize your invoice. No adjustment will be made after the close of the show.